



BCBA4Hire

Lora Perry, MS, BCBA, LBA
Lperry@BCBA4Hire.com
(207) 841-7491

Mission, Vision and Values

This document outlines the mission, vision, and values that guide how I work and what I prioritize in serving clients.

BehaviorCraft: Clear. Simple. Prompt. Effective.

Mission

To help professionals build the skills, systems and environments that lead to safe, regulated and successful student behavior and skill acquisition.

Vision

Students are supported to manage stress, build skills, and succeed in the real world by staff members who navigate student needs with connection, clarity and skill.

Values

Behavior Management, Program Effectiveness and Successful Learning Start with the Environment

Sensory-sensitive, crisis-ready, organized, and proactively well equipped, uncrowded spaces promote student regulation, engagement, and conditions for students who are happy, relaxed and engaged (HRE).

Students Learn Best When Happy, Relaxed and Engaged

Supports maximize conditions for successful learning by reducing student stress, increasing predictability, and building engagement through activity relevance and success.

Connection/Co-Regulation Precede Correction/Cooperation

Staff-to-student rapport and co-regulation form the conditions under which effective teaching and behavioral support occur.

Context Drives Personalized Planning

Biological, neurological, background, environmental and medication-related factors are the context/setting events from within which behavior change is planned and implemented.

What and How We Teach Increase Independence and Quality of Life

Targets selected for student instruction are those that will build skills that expand independence, choice, and meaningful participation in daily life across the lifespan.

Functionally-Equivalent Replacement Behaviors Replace Unwanted Behaviors

Teaching replacements for problem behavior that meet the same student need in more effective and acceptable ways improves safety, quality of life and availability for learning.

“Reinforcement” is a Process, Not an Event

Reinforcement is an iterative strategy that shapes desired future behaviors.

Trauma Precautions are Universally Applied

Connection, safety, predictability, and choice increase regulation and trust, supporting students with adverse experiences that shape how they perceive and respond to the world.

Data Informs Decisions

Ongoing measurement, graphing, and review reveal effectiveness, detect patterns, and drive adjustments that improve progress and outcomes.

Practice is Continuously Improved

Regular review and refinement of instruction, environments, systems, materials, and workflows increase effectiveness and improve staff and student quality of life and outcomes.